

LUXURY
ON A PAR WITH
NATURE

GOLF RESORT
LA GRUYÈRE



SWITZERLAND

L U X U R Y R E A L E S T A T E



P R I V A T E R E S I D E N C E S

SWITZERLAND





NATURE

NATURE IN ITS PUREST FORM

In the immediate vicinity of the famous village of Gruyères, as well as being close to Gstaad, Charmey, and les Diablerets, the new Golf Resort La Gruyère is blessed with endless charm. The surrounding scenery is truly exceptional.

Nature has generously adorned it with all the splendours of its setting.

Set between Lake Gruyère and the hilly landscape, this authentic countryside proudly preserves its ancestral village culture. Pastures and woodlands follow one another as far as the eye can see, crowned on the horizon by the peaks of the Fribourg Pre-Alps.





A UNIQUE RESORT IN FRENCH-SPEAKING SWITZERLAND

AT THE GOLF RESORT LA GRUYÈRE, A PRESTIGIOUS PROJECT OF LUXURY RESIDENCES IS BEING CREATED, HARMONIOUSLY INTEGRATED INTO A REMARKABLY WELL-PRESERVED NATURAL ENVIRONMENT:

- sumptuous apartments from 2.5 to 5.5 rooms, and penthouses with vast terraces, all perfect as main or secondary residences
- a 5-star hotel **Alila LA GRUYÈRE BY HYATT** featuring hotel residences
- a 2000 m² wellness spa, with unique treatment programmes
- a full array of culinary delights in three restaurants with menus offering great variety; a gourmet restaurant, a hotel brasserie, and *La Ferme* offering Gruyèrian specialities
- a private beach club by the lake
- state-of-the-art infrastructure for organising seminars
- a concierge service located at the entrance of the Resort, offering first class security and surveillance 24/7
- a world-class 18-hole golf course, redesigned by **Robert Trent Jones Jr.**

18-Hole Golf Course

Main & secondary
residences

5-star hotel
Alila LA GRUYÈRE BY HYATT
Spa wellness
Restaurants
Seminar centre

Hotel residences

Private beach club

La Ferme:
Gruyèrian restaurant and
apartments
in contemporary chalet
style

Pro-shop

Sales office and
future location of
Villa La Favorite
1000 m² floor area



SUMPTUOUS APARTMENTS WHERE THE PRIMARY ADVANTAGE IS SPACIOUSNESS

NEVER BEFORE HAS A PRESTIGIOUS PROPERTY DEVELOPMENT BEEN ABLE TO RECONCILE SO WELL ALL THE ASSETS OF THIS EXCEPTIONAL REGION

The apartments with their resolutely contemporary architecture will benefit mainly from being very spacious and south facing, with large terraces offering unobstructed panoramic views of the golf course, the lake, and the mountains.

Privacy, calm, and a tranquil way of life

Each apartment is a haven of peace. Just imagine, at the heart of this spectacular residential development is the 5-star hotel **Alila LA GRUYÈRE BY HYATT**, which will offer residents à la carte services as well as access to the 2 000 m² Wellness Spa.

SALES TO FOREIGN NATIONALS ARE AUTHORISED FOR SECONDARY RESIDENCES.

THE APARTMENTS IN THE HOTEL RESIDENCES WILL BE SOLD FULLY FURNISHED AND MANAGED BY THE HOTEL OPERATOR.

THE OWNERS WILL BENEFIT FROM PERIODS OF OCCUPANCY.

TAXES ON INHERITANCE AND DONATIONS

Tax benefits in the Canton of Fribourg: In particular, the following are exempt from inheritance and gift tax: spouses, registered partners and direct line relatives (ascendants: father, mother, grandparents; descendants: children, grandchildren).



LIGHT

ODE TO LIGHT AND SPACE

The Golf Resort La Gruyère will reserve for a privileged few, a realisation of extreme luxury, combining the utmost comfort with the latest innovations and the most refined amenities.

With architecture offering clean and elegant lines, the residential development will feature high-end apartments with vast panoramic terraces and spectacularly large bay windows. The latter ensure the interiors are bathed in natural light.

You will experience a wonderful feeling of spaciousness and freedom.





STYLE

**TO LIVE AND INVEST IN
THE GOLF RESORT LA GRUYÈRE,
CHOOSE FROM TWO CATEGORIES
OF APARTMENTS:**

Main and secondary residences

Apartments from 78 to 380 m²

Hotel residences

Apartments sold fully furnished,
and managed by the hotel.



SERENITY

THE CONCIERGE OFFERS A 24-HOUR PRESENCE

The magic of The Golf Resort La Gruyère will be achieved by combining serenity and security.

Residents will live in a protected world. Safeguarding people and their property are paramount and will always be a priority.

To assist in its mission of 24-hour surveillance, the security team has a central security post and the most sophisticated monitoring systems.

The apartments also benefit from state-of-the-art home automation equipment, meeting all the requirements to ensure comfort and tranquillity. Individual temperature settings, lighting, cameras, and the automatic watering system will be remote-controlled via smartphones and tablets.

Motion detectors will automatically control lighting. Upon leaving your apartment, the centralised system will switch off all the lights and activate the alarm. Nothing will be left to chance.



GOLF

A NEW PRESTIGIOUS GOLF COURSE

More beautiful and longer, the new 18-hole Par 72 course will be the jewel of the Golf Resort La Gruyère. With its grandiose natural setting and panorama, it will blend perfectly into one of the most enchanting landscapes in Switzerland.

All along the 5964 metres of the golf course and as far as the eye can see, you will experience nothing but peace and splendour, set against the perfect backdrop of Lake Gruyère, the Moléson, and the majestic peaks of the Pre-Alps.





NEW GOLF COURSE

AN IMPOSING COURSE OF INTERNATIONAL STANDING

Redesigned and remodelled by Robert Trent Jones Jr., the new golf course harmoniously follows the natural curves of the landscape. The 18-hole course will present a new challenge to golf enthusiasts.

Particular attention will be paid to its integration into the existing landscape whilst respecting ecological constraints, making it not only one of the most beautiful golf courses in Switzerland, but also one of the most exemplary in environmental terms.

Its design lends it international stature. The course will have a Par of 72 and the total length will be extended to 5964 metres.



SIGNATURE

THE TRENT JONES TOUCH

Robert Trent Jones Jr. is a brilliant golf course architect with over 270 projects to his credit. Comparing his work to the art of a composer, he creates symphonies where the individual holes, with their varying degrees of difficulty, find harmony and balance as part of a natural order.

Recognised as the father of environmental design, Robert Trent Jones Jr. respects the land and natural features of the site.





SCORECARD - 18 HOLES

PAR 72
5964 M

HOLE	PAR	M
1	3	120
2	5	472
3	3	181
4	4	346
5	3	138
6	4	271
7	3	171
8	5	482
9	4	396
34	2577	

OUT	PAR	M
10	5	480
11	4	383
12	3	240
13	4	310
14	5	437
15	4	324
16	5	520
17	4	415
18	4	278
38	3387	

GOLFING PARADISE

CLOSE TO THE NEW GOLF RESORT LA GRUYÈRE

Within a perimeter of around 100 kilometres, golfers have a choice of more than 30 courses on which they will enjoy practicing their swing. Wallenried, Blumisberg, Vuissens, Montreux, Lavaux, Payerne, Lausanne, Villars, La Côte, Gstaad, and Bern Moossee are all less than an hour's drive away.

It takes no more time to reach the magnificent golf courses of Upper Savoy, just over the border to France.







THE LUXURY OF A HOTEL ALILA BY HYATT

COMBINING REFINEMENT, ELEGANCE AND SINGULARITY

The new hotel at the Golf Resort La Gruyère offers its guests the utmost comfort on a par with its idyllic setting.

Each room or suite has a view of the golf course, the lake, and the mountains. A marvellous setting that nobody will ever tire of contemplating. This perpetual delight will be accompanied by the sweetest quality of life.

A hotel service of the very highest quality will offer all its know-how in a very refined and friendly atmosphere.









WELLNESS SPA

A WELLNESS SPA OF UNPRECEDENTED GRANDEUR

At the heart of the Golf Resort La Gruyère and overlooking the lake and the surrounding mountains lies an ocean of relaxation.

Occupying an area of 2000 m², the Wellness Spa entices body and soul to plunge into an atmosphere of absolute calm and well-being. A team of qualified specialists will help you to regain your balance through treatments and numerous personalised programmes.





GASTRONOMY AND TRADITION

**THE VARIED GASTRONOMIC PLEASURES ON OFFER AT THE GOLF RESORT LA GRUYÈRE
WILL BE ONE OF THE MOST APPETISING ASPECTS OF YOUR STAY**

The restaurant *La Ferme* will offer traditional Gruyèrian specialities. There will also be a gourmet restaurant and the Hotel brasserie at the **Alila LA GRUYÈRE BY HYATT**, not forgetting the beach club, by the lake. Variety will be the order of the day, ensuring an enticing array of different gourmet experiences.



SUNBATHING AT THE PRIVATE BEACH CLUB

IMAGINE YOURSELF BY THE LAKE

Imagine chilling at the private Beach Club where you can take a break and enjoy a few hours of relaxation on comfortable sun-loungers in the solarium. The décor smacks beautifully of escape so you can fully savour the moment at the Beach Club grill.

If you feel in a sporty mood, you will not be able to resist the call of the lake: swimming, sailing, rowing, canoeing, fishing, paddling, and more.





BUSINESS

A BUSINESS-CLASS SEMINAR CENTRE

In this enchanting setting of the Golf Resort La Gruyère, everything has been conceived for successful meetings, seminars, receptions, conferences, business meetings, and special events.

State-of-the-art equipment, quality catering and accommodation, and flexibility in the use of resort amenities, will all help guarantee the success of your incentive operations.

The Resort will also offer the possibility of private use of the golf course to organise competitions for your clients, business partners, and staff.





AN UNPARALLELED ENVIRONMENT

AN EXCEPTIONAL LOCATION

The Golf Resort La Gruyère offers the appeal of an exceptional location. Pont-la-Ville lies at the heart of the Canton of Fribourg which serves as a crossroads to the main countries of Europe. The immediate surroundings of the Resort boast a plethora of towns and resorts, the glowing reputations of which, extend far beyond Swiss borders:

- Bern, seat of the Federal Government, listed as a World Cultural Heritage Site
- Fribourg with its historical and cultural town
- Gstaad, one of the country's most exclusive ski resorts
- Lausanne, well known for its Olympic Museum
- Geneva, cosmopolitan city with its numerous international organisations
- The Riviera Vaudoise, Montreux, Vevey.

MONTREUX



GENEVA



BERN



GRUYÈRES





JOY OF LIFE IN SUMMER AND WINTER ALIKE

THE REGION OF LA GRUYÈRE, A BEAUTIFUL PLACE TO LIVE

All over the Gruyère region there is an atmosphere of relaxation and escape conducive to a wide range of activities. River sports such as kayaking, rafting and canoeing can be enjoyed in breath-taking scenery.

Renowned for its numerous, famous slopes, Switzerland offers varied and exciting winter activities, including skiing, tobogganing, snowshoeing and sleigh rides.





SKI PARADISE

IN WINTER, THE SURROUNDING LANDSCAPE IS TRANSFORMED INTO A VAST WHITE PARADISE, OFFERING AN EXCEPTIONAL CHOICE OF DESTINATIONS. ENOUGH TO SATISFY EVERY SKI LOVER!

There are many resorts nearby, among them, some of the absolute best in the world for winter sports! Beautiful Gstaad is less than an hour away, as are Villars-Gryon and Les Diablerets, where the highest slopes reach an altitude of 3000 metres. The famous resort of Verbier is an hour and forty minutes away, while our local resort of La Berra can be reached in just 15 minutes.

CRANS-MONTANA



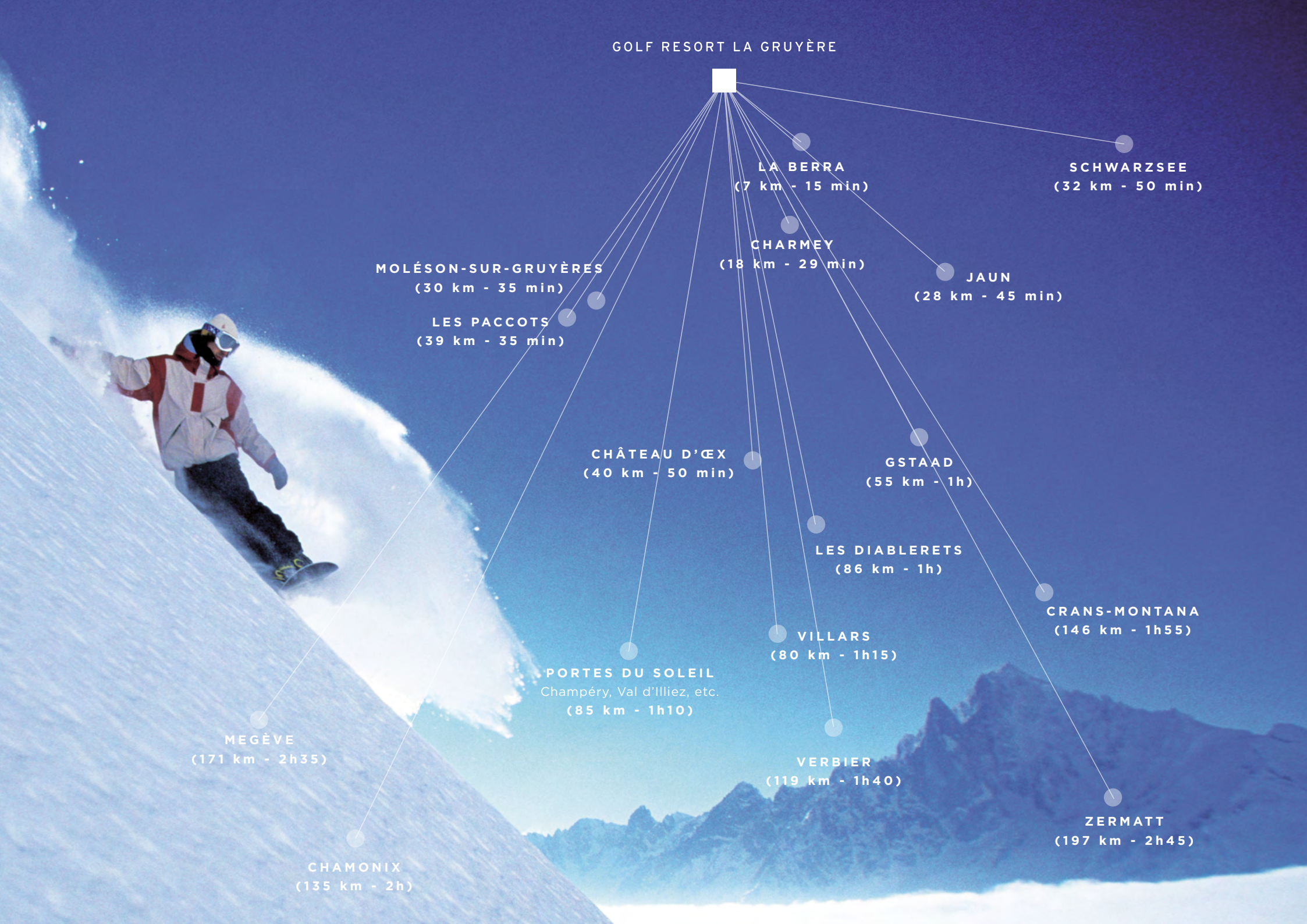
LES DIABLERETS



ZERMATT



GOLF RESORT LA GRUYÈRE



LA BERRA
(7 km - 15 min)

SCHWARZSEE
(32 km - 50 min)

CHARMEY
(18 km - 29 min)

JAUN
(28 km - 45 min)

MOLÉSON-SUR-GRUYÈRES
(30 km - 35 min)

LES PACCOTS
(39 km - 35 min)

CHÂTEAU D'ŒX
(40 km - 50 min)

GSTAAD
(55 km - 1h)

LES DIABLERETS
(86 km - 1h)

CRANS-MONTANA
(146 km - 1h55)

VILLARS
(80 km - 1h15)

PORTES DU SOLEIL
Champéry, Val d'Illeiez, etc.
(85 km - 1h10)

VERBIER
(119 km - 1h40)

ZERMATT
(197 km - 2h45)

MEGÈVE
(171 km - 2h35)

CHAMONIX
(135 km - 2h)

CULTURE

KEY MILESTONES IN THE WORLD OF ART AND CULTURE

La Gruyère and its surrounding area benefit from an extraordinarily rich cultural environment. Numerous museums and events of international importance attract thousands of visitors and enthusiasts: the Espace Jean Tinguely - Niki de Saint Phalle in Fribourg, the Kunstmuseum and the Fondation Beyeler in Basel, the Zentrum Paul Klee and the Kunstmuseum in Bern, the Fondation de l'Hermitage in Lausanne, the Château de Chillon in Montreux, Chaplin's World in Vevey, the Fondation Gianadda in Martigny, the HR Giger Museum in Gruyères, and many others.

The Montreux Jazz Festival is one of the world's most famous music events, while Château-d'Oex is renowned for its international hot-air balloon festival, and Gstaad for its Yehudi Menuhin Festival of classical music.

POLO GOLD CUP GSTAAD



KUNSTMUSEUM IN BASEL



ZENTRUM PAUL KLEE IN BERN



MONTREUX JAZZ FESTIVAL



KNOW-HOW

THE HUB OF THE WORLD ECONOMY

Switzerland is renowned for its great socio-political stability and for being one of the most respected and trusted economies in the world. The famous “Made in Switzerland” label is perfectly illustrated by companies in the Canton of Fribourg and French-speaking Switzerland.

These areas have the privilege of supporting the prosperity of a plethora of Swiss and international brands in all fields of activity: industry, commerce, and services.





THE EXCELLENCE OF INTERNATIONAL UNIVERSITIES

STUDYING IN SWITZERLAND

In Switzerland, numerous international schools and universities are flourishing. They attract the most eminent professors whose classes are attended by students from all over the world.

Prestigious institutions located near the Gruyère region include the European University in Montreux, the Glion Institute of Higher Education in Montreux and Bulle, Le Rosey in Rolle, the American School of Leysin, the Ecole Polytechnique Fédérale, the Business School and the Hotel School in Lausanne, the Aiglon College in Villars, the Gstaad International School, etc.





EASY ACCESS

AN IDEALLY LOCATED LIVING ENVIRONMENT

The Golf Resort La Gruyère is easily accessible, benefitting from particularly well-organised and well-developed infrastructure, such as the major international and regional airports in Switzerland: Geneva, Zürich, Basel, Lausanne, Bern, Payerne and Sion.

The Fribourg Écuvillens aerodrome, accessible to some private planes and helicopters, is only 15 minutes away. The mainline railway station of Fribourg is only 15 minutes from the Resort. The A12 motorway is also close by with the Rossens exit just a 7-minute drive.





G O L F R E S O R T
LA GRUYÈRE

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